

A VIEW FROM THE TOP

Corp! Salutes Michigan's Women Leaders

Anne Doyle

President, Anne Doyle Strategies

Picture a local television show with Anne Doyle and a team of intriguing women talking about the exodus of women executives from corporate America, the number of teenage girls getting implants and tummy tucks, along with the latest dish on Kid Rock. That's one of the many dreams Doyle savors as she shifts her professional speaking and communications consulting practice into high gear.

Over the years she's earned her stripes — in 1979 as one of the first women sports TV broadcasters to gain access to professional locker rooms. In 1987 she joined Ford Motor Company and by 2000 was named one of the "100 Most Influential Women in the North American Auto Industry" by *Automotive News*. She co-authored, with Michigan State University's

Institute of Public Policy and Social Research, Inforum's glass ceiling report on Michigan's 100 largest public companies in 2005.

At home, Doyle kicks back with her 14-year-old-son, Kevin Doyle Farrell, in their hideaway in northern Auburn Hills as they laugh at reruns of "American Idol" or ride horses on their property. Duty beckons and she answers a call for leadership advice, drawing on the wisdom of her late father, Detroit sportscaster Vince Doyle: "Never eliminate yourself. If you aren't good enough or not ready, others will eliminate you. But if you never try, you've eliminated yourself."

