

# Anne Doyle Strategies\*

for LEADERS

Anne Doyle has a trailblazer's grasp of the challenges of leadership and an insider's understanding of the complexities of work culture change.

From a pioneering TV sports broadcaster to one of the "100 Leading Women in the North American Auto Industry," Anne is a veteran of some of the toughest leadership laboratories of the past three decades. She's been tested by sports and business leaders as driven as Reggie Jackson, Jac Nasser, Anne Stevens, Bo Schembechler and Roberto Goizueta.

According to the *Detroit Free Press*, "In places that reeked of testosterone, Anne Doyle spent years breaking barriers for women and letting in fresh air. From the locker room to the board room, she was a woman working and winning in a man's world."

Today, as a speaker and strategist, she is an insightful, fresh voice on the compelling need for innovative paths to accomplishment that work for today's emerging professionals.

"Yesterday it was women redefining leadership," Doyle says. "Now, we're on the verge of a tidal wave of *new breed leaders* who have no patience for work environments and career tracks designed for past generations. Get ready, because they're about to re-write the book on personal success."

Anne Doyle's stories from sports sidelines to corporate front lines are packed with insights. She also sees talent management as an area of strategic opportunity. "How do we identify, develop, engage and retain the most diverse and complex professional work force the business world has ever seen?" Doyle says. "That's where the action is."



## ANNE'S SPEAKING TOPICS:

- The New Breed of Leaders . . . Mining Today's Leadership Gold
- Defining Moments: How Outsiders Can Become Outstanding Insiders
- Women's Leadership: Lessons from the Sidelines to the Front Lines
- Transitions: A Change Agent's View of the Power They Hold

## IS YOUR ORGANIZATION MINING ALL OF ITS TALENT GOLD?

"Insightful as a sage. Hard hitting as a journalist. Inspiring as a coach. Anne Doyle is a senior executive who has successfully navigated across several industries to come into her own in the new generation of leadership development."

—Kathleen Ligocki, CEO, Tower Automotive

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