



## Anne Doyle

is a leadership and communications strategist, keynote speaker, media commentator and author of ***POWERING UP! How America's Women Achievers Become Leaders***. She brings three decades of trailblazing journalism, business and political credentials to her work. From TV newsrooms to sports locker rooms, from board rooms to congressional hallways, Anne Doyle has honed her skills in some of the toughest leadership laboratories and with sports, business and political leaders as accomplished as Reggie Jackson, SparkyAnderson, Jac Nasser, Jack Welch, Kathleen Ligoeki and U.S. Senator Debbie Stabenow.

### **HALL OF FAME JOURNALIST**

Ms. Doyle was a pioneering radio and TV broadcast journalist. Following in the footsteps of her father, Detroit sports broadcaster Vince Doyle, Anne was one of the first women TV sports broadcasters in the U.S., working for CBS-TV in Detroit from 1978-1984. For her leadership role in opening sports locker rooms, she was inducted into the Michigan Journalism Hall of Fame. In addition to her five years as a pioneering TV sports broadcaster, Anne worked as a radio and TV newswoman for stations in Grand Rapids, Detroit and Los Angeles, and UPI, Atlanta.

### **100 LEADING WOMEN IN THE AUTO INDUSTRY**

In 1987, Ms. Doyle joined Ford Motor Company, rising through the ranks to become Director of North America Communications. From Detroit to California, Melbourne to Mexico City, she worked with CEOs, UAW officials, national journalists and Congressional leaders. She was a member of the Executive Crisis Team during the 2000 Ford Explorer/Firestone Tire business crisis. In 2001, *Automotive News* named her one of the "100 Leading Women in the North American Auto Industry."

### **ENGAGED CITIZEN**

Following her early retirement from Ford Motor, Doyle founded Anne Doyle Strategies, a leadership and communications consulting practice. She is also a columnist for Forbeswoman.com and a weekly commentator for Michigan Talk Radio Network. Most recently, she was elected to a four-year term on the Auburn Hills City Council. An honors graduate of the University of Michigan, Ms. Doyle has done advanced studies at the University of Madrid, Northwestern, Duke, Harvard and the Ford Executive Development Center. She is also the mother of a 19-year-old son, Kevin, the big sister of seven children and a global traveler and active outdoorswoman.